

Part Time Social Media / Marketing / PR assistant

The Iron House & East 26 restaurants in Norwich are looking to employ an assistant to push their online marketing strategies and online presence.

This is a great opportunity to develop first hand skills in restaurant and hospitality marketing, and to gain some practical experience in managing / maintaining online social media accounts on behalf of a business. We are looking for someone who can contribute to growing both restaurants' online presence, utilise our accounts to benefit the business and give feedback on their work.

You will need to have:

- Great communication & content-writing skills
- An understanding & knowledge of the restaurant and what we offer
- An understanding of promotion & marketing strategies and how to implement them
- Interest in the food/restaurant industry
- Social Media adeptness. Experience/ willing to learn Scheduling tools a plus
- Access to a smart phone, laptop computer/tablet

An ideal candidate may be studying or a recent graduate in Marketing, media etc. Qualifications are not necessary but or relevant skills and experience in this area are preferred.

Responsibilities will include

- Writing online content for social media accounts and engaging with other accounts
- Maintaining instagram, facebook, twitter
- Staying 'on brand' and making sure visual standards are adhered to
- Helping to drive online traffic & engagement
- Coming up with promotional /marketing strategies
- Building online relationships/ with customers and other relevant account
- Liaising / working with restaurant staff members, photographer & designer for content and to give feedback

The flexible part time job hours will begin at a minimum of 8hrs a week input, and the ideal candidate would be able to commit to an agreed plan & timeframe of posting content/ managing accounts when required.

Please apply directly with a PDF CV & covering letter to: contact@theironhouse.co.uk